



## Memorandum

**TO:** City Council

**FROM:** Mayor Ron Gonzales

**SUBJECT:** Approval of nominations to the WIN  
Board of Directors

**DATE:** July 31, 2006

Approved

Date

7/31/06

### RECOMMENDATION

Approval of the following nominations to the San Jose Silicon Valley Workforce Investment Network Board of Directors:

NAME	ORGANIZATION	SECTOR
Susan L. Koepp-Baker	Bradley Associates	Private
Sarah Do	Starbucks Coffee Company	Private
Tuan Tran	Power Design Services	Private

### BACKGROUND

Established in 2001, the Workforce Investment Network Board of Directors is composed of employer, educator, and economic development and community service organization representatives throughout its service area. Nominations for board appointments are regularly submitted to the Network office by current board members, outside businesses and community sources. These nominations are considered and evaluated for future appointments on an ongoing basis. The Workforce Investment Board currently has 38 members: 15 public sector and 23 business/private industry representatives.

Ms. Koepp-Baker is a Grants Consultant with Bradley Associates and Venus Enterprises. She has numerous years of experience in grants management for nonprofit and other community-based organizations. Ms. Koepp-Baker's clients have included Catholic Charities of Santa Clara County and the Girl Scouts of Santa Clara County. In addition, she developed and managed workforce improvement grants for the San José Youth Conservation Corps. She is also a member of the Morgan Hill Planning Commission and has held various positions for the Morgan Hill Chamber of Commerce. Ms. Koepp-Baker will provide additional board representation for the South County area in which SVWIN has an active presence.

Ms. Do is a District Manager for Starbucks Coffee Company in San José where she manages multi-unit store operations for the company. She develops the store management team within the

district to ensure that they provide excellent customer service and are reflective of the community. She is also responsible for the financial performance of stores in her district. Ms. Do has used the One-Stop services of *work2future* (the new name for SVWIN) to identify qualified candidates to staff new Starbucks stores in East San José. As a result, between 50-60% of the employees were hired through the assistance of *work2future*. In addition to her managerial duties, Ms. Do is active in implementing youth literacy events with Starbucks for the local community.

Mr. Tran is the owner and co-founder of Power Design Services, a printed circuit board fabrication company in San José, and is responsible for the company's sales and marketing. PDS currently generates annual sales of \$3.5 million. Mr. Tran has many years of experience in high-tech sales, including working as an account manager for Cirexx Corporation and as a program manager for Paragon Electronics in San José. Mr. Tran's high-technology marketing knowledge as well as his small-business start-up experience will be an asset on the SVWIN board.

To achieve the goals of the federal Workforce Investment Act, the SVWIN board works collaboratively to link effective job training for individuals with workforce development for employers. Creating these linkages is critical to ensuring that our residents are prepared with the appropriate skills and training as they enter or return to the job market.